

# TDC Ward Profile

## Broadheath

Councillor: Peter Watson

2013



### **Vision: Torridge a great place to live, work and visit**

Supporting our Vision we have 4 Goals:

- Developing a Prosperous and Sustainable Economy
- Stronger, Safer, Healthier Communities
- Protecting and Enhancing our Quality Environment
- An Effective and Customer Focused Council

### ***“Knowing our Customers” - Ward Profiles 2013***

#### **Introduction**

These ward profiles have been developed to compliment our *Torridge Profile* and to help us ensure that we are delivering the right services at the right time in the most convenient cost effective way. It is important that we understand the needs and aspirations of our customers. Our ward profiles will help us deliver our vision to the residents of Torridge.

The development of the profiles is consistent with the Equality Framework and the principle that our Service delivery; strategies and policies are made on the basis that we know and have equality mapped our communities.

# Broadheath

The Broadheath ward is made up from the parishes of Broadwoodwiger, Clawton, Luffincott, Northcott, St Giles on the Heath & Tetcott.

## Geographic size

|                   | Acres        | Hectares    | Square km    | Square miles | Proportion of Torrridge |
|-------------------|--------------|-------------|--------------|--------------|-------------------------|
| <b>Broadheath</b> | <b>24158</b> | <b>9776</b> | <b>97.80</b> | <b>37.7</b>  | <b>9.8%</b>             |
| Torrridge         | 243,110      | 98,383      | 983.83       | 379.86       |                         |

## Population Age Groups (2011 Census)

|                   | 0-4         | 5- 9        | 10-14       | 15-19       | 20-24       | 25-29       | 30-34       | 35-39       | 40-44       | 45-49       | 50-54       |
|-------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>Broadheath</b> | <b>70</b>   | <b>97</b>   | <b>105</b>  | <b>91</b>   | <b>59</b>   | <b>52</b>   | <b>69</b>   | <b>93</b>   | <b>102</b>  | <b>149</b>  | <b>126</b>  |
|                   | <b>2.2%</b> | <b>5.9%</b> | <b>6.4%</b> | <b>5.5%</b> | <b>3.6%</b> | <b>3.2%</b> | <b>4.2%</b> | <b>5.6%</b> | <b>6.2%</b> | <b>9.0%</b> | <b>7.6%</b> |
| Torrridge         | 3,157       | 3,019       | 3,493       | 3,631       | 3,025       | 2,634       | 2,891       | 3,318       | 4,294       | 4,681       | 4,508       |
|                   | 5.0%        | 4.8%        | 5.5%        | 5.7%        | 4.7%        | 4.1%        | 4.5%        | 5.2%        | 6.7%        | 7.3%        | 7.1%        |

|                   | 55- 59      | 60- 64      | 65- 69      | 70- 74      | 75- 79      | 80- 84      | 85- 89      | 90- 94      | 95+ | Total       |
|-------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----|-------------|
| <b>Broadheath</b> | <b>118</b>  | <b>141</b>  | <b>140</b>  | <b>87</b>   | <b>70</b>   | <b>49</b>   | <b>27</b>   | <b>5</b>    |     | <b>1650</b> |
|                   | <b>7.2%</b> | <b>8.5%</b> | <b>8.5%</b> | <b>5.3%</b> | <b>4.2%</b> | <b>3.0%</b> | <b>1.6%</b> | <b>0.3%</b> |     |             |
| Torrridge         | 4,802       | 5,530       | 4,332       | 3,453       | 2,775       | 1,986       | 1,332       | 421         | n/a | 63,839      |
|                   | 7.2%        | 8.7%        | 7.3%        | 5.5%        | 4.4%        | 3.2%        | 2.1%        | 1.0%        | n/a |             |

## Population by Ethnic Group (ONS January 2013)

|                   | White: British     | White: Irish         | White: Other White   | Mixed: White and Black Caribbean | Mixed: White and Black African | Mixed: White and Asian | Mixed: Other Mixed    | Asian or Asian British: Indian |
|-------------------|--------------------|----------------------|----------------------|----------------------------------|--------------------------------|------------------------|-----------------------|--------------------------------|
| <b>Broadheath</b> | <b>97.6%</b>       | <b>0.6%</b>          | <b>1.2%</b>          | <b>0.0%</b>                      | <b>0.1%</b>                    | <b>0.1%</b>            | <b>0.1%</b>           | <b>0.1%</b>                    |
| Torrridge         | 97.10%             | 0.33%                | 1.29%                | 0.22%                            | 0.08%                          | 0.20%                  | 0.17%                 | 0.06%                          |
| South West        | 91.81%             | 0.65%                | 2.96%                | 0.49%                            | 0.16%                          | 0.40%                  | 0.31%                 | 0.65%                          |
| England           | 80.49%             | 0.95%                | 4.53%                | 0.76%                            | 0.30%                          | 0.61%                  | 0.52%                 | 2.52%                          |
|                   | British: Pakistani | British: Bangladeshi | British: Other Asian | British: Black Caribbean         | British: Black African         | British: Other Black   | Ethnic Group: Chinese | Ethnic Group: Other            |
| <b>Broadheath</b> | <b>0.0%</b>        | <b>0.0%</b>          | <b>0.1%</b>          | <b>0.0%</b>                      | <b>0.0%</b>                    | <b>0.0%</b>            | <b>0.0%</b>           | <b>0.1%</b>                    |
| Torrridge         | 0.00%              | 0.03%                | 0.13%                | 0.05%                            | 0.02%                          | 0.01%                  | 0.20%                 | 0.11%                          |
| South West        | 0.22%              | 0.16%                | 0.55%                | 0.29%                            | 0.46%                          | 0.19%                  | 0.42%                 | 0.30%                          |
| England           | 2.01%              | 0.80%                | 1.49%                | 1.06%                            | 1.76%                          | 0.50%                  | 0.70%                 | 1.00%                          |

## Religious Grouping (ONS January 2013)

|                   | Christian    | No Religion  | Not Stated  | Buddhism    | Hindu       | Jewish      | Muslim      | Other       |
|-------------------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>Broadheath</b> | <b>63.2%</b> | <b>26.8%</b> | <b>9.5%</b> | <b>0.2%</b> | <b>0.1%</b> | <b>0.1%</b> | <b>0.0%</b> | <b>0.1%</b> |
| Torrige           | 62.8%        | 27.5%        | 8.5%        | 0.2%        | 0.0%        | 0.1%        | 0.1%        | 0.7%        |
| South West        | 60.4%        | 29.3%        | 7.9%        | 0.4%        | 0.3%        | 0.1%        | 0.9%        | 0.7%        |
| England           | 59.3%        | 25.1%        | 7.2%        | 0.4%        | 1.5%        | 0.5%        | 4.8%        | 1.2%        |

## Economic Activity (rsnonline)

| Economically Active (16 yrs plus) | Employed Part Time | Employed Full Time | Self Employed | Unemployed  | Student     |
|-----------------------------------|--------------------|--------------------|---------------|-------------|-------------|
| <b>Broadheath</b>                 | <b>187</b>         | <b>350</b>         | <b>346</b>    | <b>23</b>   | <b>31</b>   |
|                                   | <b>13.9%</b>       | <b>26.0%</b>       | <b>25.7%</b>  | <b>1.7%</b> | <b>2.3%</b> |
| Torrige                           | 8,035              | 15,452             | 8,293         | 1,751       | 979         |
|                                   | 15.6%              | 30.0%              | 16.1%         | 3.4%        | 1.9%        |
| South West                        | 15.1%              | 37.4%              | 11.2%         | 3.3%        | 3.2%        |
| England                           | 13.7%              | 38.6%              | 9.8%          | 4.3%        | 3.4%        |

| Economically Inactive (16 yrs plus) | Retired      | Student     | Looking After Home/Family | Long Term Sick/Disabled | Other       |
|-------------------------------------|--------------|-------------|---------------------------|-------------------------|-------------|
| <b>Broadheath</b>                   | <b>250</b>   | <b>27</b>   | <b>61</b>                 | <b>50</b>               | <b>20</b>   |
|                                     | <b>18.6%</b> | <b>2.0%</b> | <b>4.5%</b>               | <b>3.7%</b>             | <b>1.4%</b> |
| Torrige                             | 10,559       | 1,597       | 2,009                     | 2,060                   | 824         |
|                                     | 20.5%        | 3.1%        | 3.9%                      | 4%                      | 1.6%        |
| South West                          | 15.9%        | 4.9%        | 3.7%                      | 3.6%                    | 1.7%        |
| England                             | 13.7%        | 5.8%        | 4.4%                      | 4.1%                    | 2.2%        |

## Benefit Claimants (Nomis - February 2013)

| Benefit Claimants (16-64) | Total Claimants | JSA         | ESA & Incapacity | Lone Parents | Carers      | Other Income Related | Disabled    | Bereaved    |
|---------------------------|-----------------|-------------|------------------|--------------|-------------|----------------------|-------------|-------------|
| <b>Broadheath</b>         | <b>135</b>      | <b>15</b>   | <b>70</b>        | <b>5</b>     | <b>25</b>   | <b>5</b>             | <b>15</b>   | <b>0</b>    |
|                           | <b>11.9%</b>    | <b>1.3%</b> | <b>6.2%</b>      | <b>0.4%</b>  | <b>2.2%</b> | <b>0.4%</b>          | <b>1.3%</b> | <b>0.0%</b> |
| Torrige                   | 5,320           | 1,150       | 2,440            | 340          | 600         | 180                  | 540         | 70          |
|                           | 14.1%           | 3.1%        | 6.4%             | 1.0%         | 1.5%        | 0.5%                 | 1.3%        | 0.2%        |
| South West                | 12.2%           | 2.7%        | 5.7%             | 1.0%         | 1.1%        | 0.4%                 | 1.2%        | 0.2%        |
| Great Britain             | 14.3%           | 3.8%        | 6.2%             | 1.3%         | 1.3%        | 0.4%                 | 1.1%        | 0.2%        |

JSA = Job Seekers Allowance

ESA = Employment Support Allowance

## Accommodation & Household Profile (ONS January 2013)

| Residents         | Detached     | Semi Detached | Terraced    | Flat or Maisonette | Shared Dwelling | Caravan/ Temporary |
|-------------------|--------------|---------------|-------------|--------------------|-----------------|--------------------|
| <b>Broadheath</b> | <b>1106</b>  | <b>397</b>    | <b>84</b>   | <b>19</b>          | <b>0</b>        | <b>39</b>          |
|                   | <b>67.2%</b> | <b>24.1%</b>  | <b>5.1%</b> | <b>1.2%</b>        | <b>0.0%</b>     | <b>2.4%</b>        |
| Torridge          | 28535        | 14529         | 15308       | 4218               | 43              | 254                |
|                   | 45.4%        | 23.1%         | 24.3%       | 6.7%               | 0.1%            | 0.4%               |
| South West        | 32.0%        | 30.2%         | 24.3%       | 12.8%              | 0.2%            | 0.5%               |
| England           | 24.3%        | 33.6%         | 25.7%       | 15.8%              | 0.2%            | 0.3%               |

| Residents         | One Person Aged 65+ | One Person Household Other | One Family Aged 65+ | One Family Other | Lone Parent | Other Households |
|-------------------|---------------------|----------------------------|---------------------|------------------|-------------|------------------|
| <b>Broadheath</b> | <b>77</b>           | <b>85</b>                  | <b>174</b>          | <b>1019</b>      | <b>102</b>  | <b>188</b>       |
|                   | <b>4.7%</b>         | <b>5.2%</b>                | <b>10.6%</b>        | <b>61.9%</b>     | <b>6.2%</b> | <b>11.4%</b>     |
| Torridge          | 4127                | 4275                       | 6696                | 48750            | 5504        | 5735             |
|                   | 6.6%                | 6.8%                       | 10.7%               | 58.1%            | 8.8%        | 9.1%             |
| South West        | 6.1%                | 7.2%                       | 8.9%                | 57.5%            | 9.9%        | 10.4%            |
| England           | 5.2%                | 7.2%                       | 8.9%                | 56.2%            | 11.7%       | 12.4%            |

## Number of Bedrooms per Household (ONS January 2013)

| Households        | No Bedrooms | One Bedroom | Two Bedrooms | Three Bedrooms | Four Bedrooms | Five+ Bedrooms |
|-------------------|-------------|-------------|--------------|----------------|---------------|----------------|
| <b>Broadheath</b> | <b>0</b>    | <b>31</b>   | <b>153</b>   | <b>268</b>     | <b>129</b>    | <b>89</b>      |
|                   | <b>0.0%</b> | <b>4.6%</b> | <b>22.8%</b> | <b>40.0%</b>   | <b>19.3%</b>  | <b>13.3%</b>   |
| Torridge          | 32          | 1870        | 7948         | 11741          | 4547          | 1848           |
|                   | 0.1%        | 6.7%        | 28.4%        | 42.0%          | 16.3%         | 6.6%           |
| South West        | 0.0%        | 11.0%       | 27.0%        | 40.0%          | 16.0%         | 5.0%           |
| England           | 0.25%       | 11.8%       | 27.9%        | 41.2%          | 14.4%         | 4.6%           |

## Number of Persons per Bedroom (ONS January 2013)

| Residents         | 0.5 Persons Per Bedroom | 0.5 to 1.0 Persons Per Bedroom | 1.0 to 1.5 Persons Per Bedroom | 1.5+ Persons Per Bedroom |
|-------------------|-------------------------|--------------------------------|--------------------------------|--------------------------|
| <b>Broadheath</b> | <b>300</b>              | <b>859</b>                     | <b>322</b>                     | <b>164</b>               |
|                   | <b>18.2%</b>            | <b>52.2%</b>                   | <b>19.6%</b>                   | <b>10.0%</b>             |
| Torridge          | 11,956                  | 32,940                         | 12,258                         | 5,733                    |
|                   | 19.0%                   | 52.4%                          | 19.5%                          | 9.1%                     |
| South West        | 16.6%                   | 51.5%                          | 20.3%                          | 11.6%                    |
| England           | 14.2%                   | 48.9%                          | 21.5%                          | 15.3%                    |

## Cars or Vans Per Household (ONS January 2013)

|                   | Households | No Car or Van | 1 Car or Van | 2 Cars Or Vans | 3 or More Cars or Vans | Total Number of Vehicles | Vehicles Per Household |
|-------------------|------------|---------------|--------------|----------------|------------------------|--------------------------|------------------------|
| <b>Broadheath</b> | <b>670</b> | <b>39</b>     | <b>242</b>   | <b>249</b>     | <b>140</b>             | <b>1250</b>              | <b>1.9</b>             |
|                   |            | <b>5.8%</b>   | <b>36.1%</b> | <b>37.2%</b>   | <b>20.9%</b>           |                          |                        |
| Torrige           | 27,986     | 4,553         | 12,419       | 7,897          | 3,117                  | 39,266                   | 1.4                    |
|                   |            | 16.2%         | 44.3%        | 28.2%          | 11.1%                  |                          |                        |
| South West        |            | 18.9%         | 43.5%        | 28.3%          | 9.2%                   | 2,984,354                | 1.3                    |
| England           |            | 25.7%         | 42.1%        | 24.6%          | 7.3%                   | 25,696,833               | 1.2                    |

## Qualifications - Aged 16 or Over (ONS January 2013)

|                   | No Qualifications | Level 1 or 2 | Apprenticeship or Level 3 | Level 4 and Above | Other        |
|-------------------|-------------------|--------------|---------------------------|-------------------|--------------|
| <b>Broadheath</b> | <b>361</b>        | <b>332</b>   | <b>236</b>                | <b>218</b>        | <b>206</b>   |
|                   | <b>26.7%</b>      | <b>24.5%</b> | <b>17.4%</b>              | <b>16.1%</b>      | <b>15.2%</b> |
| Torrige           | 25.4%             | 26.7%        | 21.0%                     | 18.2%             | 8.8%         |
| South West        | 20.7%             | 29.9%        | 17.4%                     | 27.3%             | 4.4%         |
| England           | 22.4%             | 28.5%        | 15.9%                     | 27.3%             | 5.7%         |

## Provision of Unpaid Care (ONS January 2013)

| Residents         | No Unpaid Care | 1-19 Hours of Unpaid Care a Week | 20-49 Hours of Unpaid Care a Week | 50+ Hours of Unpaid Care a Week |
|-------------------|----------------|----------------------------------|-----------------------------------|---------------------------------|
| <b>Broadheath</b> | <b>1439</b>    | <b>115</b>                       | <b>30</b>                         | <b>66</b>                       |
|                   | <b>87.2%</b>   | <b>7.0%</b>                      | <b>1.8%</b>                       | <b>4.0%</b>                     |
| Torrige           | 56,230         | 4,839                            | 989                               | 1,781                           |
|                   | 88.0%          | 7.5%                             | 1.5%                              | 2.7%                            |
| South West        | 89.2%          | 7.1%                             | 1.2%                              | 2.3%                            |
| England           | 89.7%          | 6.5%                             | 1.3%                              | 2.3%                            |

## Health and Disability (ONS January 2013)

| Residents         | Day to Day Activity Limited a Lot | Day to Day Activity Limited a Little | Day to Day Activity Not Limited |
|-------------------|-----------------------------------|--------------------------------------|---------------------------------|
| <b>Broadheath</b> | <b>147</b>                        | <b>195</b>                           | <b>1308</b>                     |
|                   | <b>8.9%</b>                       | <b>11.8%</b>                         | <b>79.3%</b>                    |
| Torrige           | 6,116                             | 7,324                                | 50,399                          |
|                   | 9.5%                              | 11.4%                                | 78.9%                           |
| South West        | 8.2%                              | 10.1%                                | 81.5%                           |
| England           | 8.3%                              | 9.3%                                 | 82.3%                           |



## Indices of Deprivation

The Indices of Deprivation 2010 provide a relative measure of deprivation in small areas across England. It is based on the concept that deprivation consists of more than just poverty. Poverty is not having enough money to get by on where as deprivation refers to a general lack of resources and opportunities. The most widely used of these is the Index of Multiple Deprivation (IMD) which is a combination of a number of the other indices to give an overall score for the relative level of multiple deprivation experienced in every neighbourhood in England.

England has been divided into 32,482 areas each having roughly the same number of people. These are known as Lower Layer Super Output Areas<sup>1</sup> (LSOAs) and are a standard way of dividing up England and Wales. Like previous versions of the English Indices of Deprivation, a deprivation score has been calculated for each Lower layer Super Output Area in England. By using these small areas it is possible to identify small pockets of deprivation.

The overall Index of Multiple Deprivation 2010 shows Torridge ranked as the 101st (out of 354) most deprived local authority area in England, the most deprived of the Devon districts.

|                         | IMD Score | Income Score | Employ Score | Health Score | Education Score | Barriers Score | Crime Score | Living Score |
|-------------------------|-----------|--------------|--------------|--------------|-----------------|----------------|-------------|--------------|
| Appledore               | 12004     | 12236        | 10758        | 19049        | 11259           | 17127          | 22157       | 2332         |
| Appledore               | 17330     | 16674        | 10396        | 16484        | 10682           | 22719          | 28893       | 26667        |
| Bideford East           | 6555      | 6052         | 5795         | 14477        | 1808            | 23035          | 10480       | 7439         |
| Bideford East           | 15559     | 21085        | 17074        | 21106        | 12646           | 1290           | 31898       | 12380        |
| Bideford East           | 10467     | 10139        | 9789         | 14107        | 5986            | 26360          | 11144       | 7190         |
| Bideford North          | 4704      | 6953         | 3116         | 5399         | 9533            | 23028          | 5516        | 971          |
| Bideford North          | 24515     | 25729        | 20232        | 25328        | 19845           | 8767           | 21786       | 29578        |
| Bideford North          | 10074     | 10129        | 7446         | 14781        | 9435            | 20863          | 6081        | 10703        |
| Bideford South          | 14676     | 15165        | 12001        | 19625        | 12096           | 10156          | 8398        | 26915        |
| Bideford South          | 12549     | 11726        | 9600         | 15169        | 8039            | 23623          | 20728       | 9606         |
| Bideford South          | 7464      | 6419         | 7486         | 15293        | 2915            | 18919          | 11433       | 6032         |
| Broadheath              | 12292     | 16205        | 17781        | 21299        | 15040           | 425            | 31590       | 4027         |
| Clinton                 | 13025     | 17420        | 19101        | 24918        | 16152           | 561            | 29479       | 3093         |
| Clovelly Bay            | 13590     | 17645        | 16181        | 21568        | 11994           | 2254           | 29954       | 4456         |
| Coham Bridge            | 15177     | 20225        | 22498        | 22193        | 18047           | 676            | 32306       | 4685         |
| Forest                  | 12587     | 19628        | 19493        | 21149        | 13297           | 77             | 32221       | 5262         |
| Hartland and Bradworthy | 14631     | 15018        | 20268        | 24215        | 11914           | 3748           | 30638       | 3871         |
| Hartland and Bradworthy | 11695     | 12392        | 13472        | 21942        | 11571           | 4372           | 32360       | 2047         |
| Holsworthy              | 15990     | 16952        | 17943        | 23429        | 15913           | 5216           | 24294       | 5528         |
| Holsworthy              | 14766     | 10978        | 15466        | 17905        | 6413            | 28117          | 23613       | 12112        |
| Kenwith                 | 18553     | 20201        | 24817        | 23490        | 21577           | 2192           | 30023       | 7440         |
| Monkleigh and Littleham | 13176     | 18158        | 15000        | 18967        | 19851           | 1074           | 27915       | 4296         |
| Northam                 | 9049      | 6075         | 6781         | 6685         | 7534            | 30193          | 29368       | 10486        |
| Northam                 | 22447     | 19104        | 14147        | 22133        | 19447           | 23893          | 29846       | 22843        |
| Northam                 | 16840     | 14793        | 9985         | 20723        | 12684           | 16216          | 27220       | 24717        |
| Orchard Hill            | 21731     | 21462        | 15307        | 17988        | 17632           | 17014          | 28705       | 24229        |
| Shebbear and Langtree   | 15854     | 19852        | 21402        | 26932        | 14171           | 1524           | 32343       | 4837         |
| Tamarside               | 13378     | 17255        | 16478        | 22083        | 13446           | 1273           | 30376       | 5114         |
| Three Moors             | 17465     | 21949        | 22018        | 24380        | 20198           | 1568           | 32229       | 5853         |
| Torrington              | 14991     | 13570        | 12494        | 17153        | 13170           | 22383          | 27457       | 5627         |
| Torrington              | 13863     | 12247        | 10764        | 11430        | 18503           | 28514          | 18870       | 6448         |
| Torrington              | 23852     | 22608        | 19651        | 22137        | 15113           | 15628          | 31798       | 23973        |
| Torrington              | 12560     | 10338        | 11706        | 13595        | 8205            | 15768          | 26612       | 10901        |
| Two Rivers              | 17798     | 23718        | 24469        | 29043        | 20140           | 375            | 32400       | 8974         |
| Waldon                  | 12961     | 17417        | 19885        | 23035        | 15252           | 317            | 31633       | 4187         |
| Westward Ho!            | 10480     | 14087        | 6013         | 12407        | 16302           | 4493           | 21081       | 9100         |
| Winkleigh               | 16246     | 21033        | 19094        | 28748        | 12833           | 2339           | 31594       | 5222         |

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